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Navigating pluralism: understanding perceptions of the ecosystem services concept

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Abstract

Being open to multiple interpretations allows the ecosystem services concept to operate as a boundary object, facilitating communication and cooperation between different user groups. Yet there is a risk the resultant pluralism limits the capacity of ecosystem services assessments to directly inform decision and policy making, and that the concept could be used to support environmentally or socially harmful activities. Here, we report results from a large mixed methods survey conducted among academics, policymakers and practitioners working in the field of ecosystem services across Europe. We use these results to explore the trade-off that exists between the role of ecosystem services as a boundary object and the needs of policy and decision makers of more standardisation. We conclude this can be done by working towards the standardisation of ecosystem service assessments within specific jurisdictions, whilst maintaining forums for debate, collaboration, and critical reflection within the broader ecosystem services community. We also aim to deduce guiding principles to ensure the ecosystem services concept is not used to support detrimental activities. The consideration of shared and cultural values, the expansion of inter- and transdisciplinary work and the integration of the concept of sustainability are identified as valuable guiding principles to this end.

1. Introduction

1.1. A broadly operational concept despite a lack of unity

A number of wide scale assessments have taken place to assess the status and trends of the world's ecosystem services – including the Millennium Ecosystem Assessment (MA, 2005), The Economics of Ecosystems and Biodiversity (TEEB, 2010), and the assessments of the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES, 2018a, 2018b, 2018c, 2018d). Advances have been made towards operationalizing the concept in practice (Beaumont et al., 2017; Dick et al., 2018; Jax et al., 2018), and the concept is starting to be integrated into both national and international policy (Bezák et al., 2017; Bouwma et al., 2018; Matzdorf and Meyer, 2014). Dick et al. (2018, p. 563) declared that the ecosystem services concept is 'broadly operational', despite on-going debates within the ecosystem services community regarding conceptual frameworks, assessment and valuation methodologies, and even core terminology (Braat, 2018; Costanza et al., 2017; Díaz et al., 2018; Fanny et al., 2014). This lack of conceptual and methodological unity has previously been identified as a concern (Nahlik et al., 2012), although Dick et al. (2018) suggest the concept appears to be compatible in practice with a range of approaches founded in different philosophical traditions.

1.2. The acceptance of plurality within the field of ecosystem services

Accepting that the ecosystem services concept is open to multiple interpretations is seen by some as a strength, as it allows it to operate as a boundary object (Abson et al., 2014; Schröter et al., 2014; Schröter and van Oudenhoven, 2016). Boundary objects are concepts that are amorphous enough to be adapted to different contexts and worldviews, but are

robust enough to act as a channel of communication between these different positions (Star and Griesemer, 1989).

The idea of ecosystem services as a boundary object is well developed in the literature (Abson et al., 2014; Galler et al., 2016; Hermelingmeier and Nicholas, 2017; Jadhav et al., 2017; Kull et al., 2015; Schröter et al., 2014; Steger et al., 2018). Saarikoski et al. (2017) found the concept operated as a useful boundary object in some of the 22 European and Latin American case studies they assessed. From their case study in German environmental planning, Galler et al. (2016) conclude that ecosystem services can act as an effective boundary object in the early stages of collaboration, but that its usefulness decreases over time. This decrease in usefulness was largely due to conflicting interpretations of how the concept should be used in specific management or policy decisions. Saarela and Rinne (2016) develop the idea that artefacts (scenarios, simulation models, indicators etc.) produced using the ecosystem services concept, rather than the concept itself, may act as boundary objects. These artefacts are still open to multiple interpretations but are not neutral objects, as they are tied to the social and institutional context, with their embedded power relations, in which they are made (Saarela and Rinne, 2016). This can limit their capacity to operate as boundary objects, as they are only able to connect actors with pre-existing shared cultural values and preferences (Turnhout, 2009).

These discussions reveal a tension in the role of ecosystem services as a boundary object. On the one hand, it is most effective as a broad concept that can accommodate a large range of perspectives and worldviews. However, this function decreases in the context of specific policy and decision-making. Undertaking ecosystem services assessments for policy

requires the development of standardised classification systems, conceptual frameworks and related methodologies. This process may lead to certain worldviews being crowded out, and others foregrounded. If ecosystem service assessments are to become a mainstream approach for evidencing environmental policy and decisions, then such standardised practices will become institutionalised, potentially curtailing debate over the value laden choices taken to create them. This dynamic is referred to by Steger et al. (2018) as the creation of 'infrastructure'. Infrastructure are 'the tools, work practices, terms, and technologies that become embedded in and support a community of practice' (Steger et al., 2018, p. 144). The tension between ecosystem services as a broad, open boundary object and as an institutionalised concept with precise terminology and associated practices is a key theme of this paper.

There is evidence that the concept of ecosystem services is beginning to enter into national policy and legislation, but not yet in a manner that includes the explicit use of ecosystem services assessments and valuations (Bezák et al., 2017; Bouwma et al., 2018; Kistenkas and Bouwma, 2018; Leone et al., 2016; McKinley et al., 2018). Within the research community, continued disunity can be seen in ongoing debates over core frameworks and terminology since the introduction of the concept of 'Natures Contribution to People' (Baat, 2018; Díaz et al., 2018; Kenter, 2018; Maes et al., 2018; Pascual et al., 2017). Peterson et al. (2018) make the case here for an acceptance of pluralism to avoid a potentially harmful polarisation within the ecosystem services community. Hermelingmeier and Nicholas (2017) similarly embrace the range of perspectives that still exist around the ecosystem services concept, making the case for 'guided pluralism'.

130 The continued heterogeneity of interpretations and understandings of the ecosystem
131 services concept requires an exploration of how far such a pluralistic outlook should be
132 extended. Accepting pluralism does not mean that any work carried out either in research
133 or policymaking using the language of ecosystem services is accepted as part of the overall
134 canon, regardless of the theoretical basis, methodological approach or normative framing.
135 The term 'guided pluralism' used by Hermelingmeier and Nicholas (2017) captures this idea.
136 This term originates from the attempt of Baumgärtner et al. (2008) to develop a framework
137 for coping with the heterogeneous practices within the field of ecological economics.
138 However the idea has not been explicitly developed in the ecosystem services literature.
139 Hermelingmeier and Nicholas (2017) only suggest the need for open dialogue over values
140 and assumptions to establish common ground for research.
141
142 Baumgärtner et al. (2008) seek to harmonise the epistemological and methodological
143 diversity of their field that interweaves descriptive and positive science with values and
144 normative judgement. In applying the concept of guided pluralism to the field of ecosystem
145 services, we carry forward this differentiation of epistemological and methodological
146 diversity, and the view that this naturally arises from different philosophical and normative
147 positions. We add the consideration of theoretical diversity, with theory being an
148 intermediate stage, informed by particular epistemologies and informing methodologies.
149 The second theme of this paper is an attempt to identify guiding principles with which to
150 navigate this diversity, as to achieve a 'guided' pluralism within ecosystem services research
151 and practice.
152

The two notions of boundary object and guided pluralism are complementary. Boundary objects accept pluralism, while the notion of guided pluralism allows space to discuss principles with which applications of the ecosystem services concept can be directed.

1.3. Aims

To analyse the work on ecosystem services as a boundary object, and the applicability of the notion of guided pluralism, it is important to understand different views within the ecosystem service community. This study hence aims to understand the way the ecosystem services concept is viewed by researchers, policymakers and practitioners. Firstly, we are interested in perceptions of strengths and weaknesses in the concept, and the different ways that people see the concept being used to inform decision-making. From here we ask if the ecosystem services concept can be seen as a boundary object, and what the limitations are to this in the context of policy and decision-making. Secondly, we seek to identify guiding principles for the ecosystem services concept, by synthesizing views from different user groups. Finally, this paper is also intended to underpin the Antwerp Declaration, which was developed during the conference hosted by the Ecosystem Services Partnership (ESP) in Antwerp in 2016. The declaration is an attempt to account for the critiques and concerns viewed by participants and reflect a need and desire to further develop the ecosystem services concept.

2. Methods

2.1. Survey design

175 We distributed a digital mixed methods survey among 350 early registrants to the European
176 Ecosystem Services Conference 2016¹ (EESC), which presented a good sampling pool for all
177 three target groups: academics, including junior researchers, who seek to gain knowledge
178 and understanding; policymakers, who develop and implement governance strategies and
179 instruments; and practitioners, who broadly spoken support policy development and/or
180 make environmental management decisions. The conference – which attracted 700
181 delegates – was organised by three large research projects (OPERAs², OpenNESS³,
182 ECOPLAN⁴), the University of Antwerp, and the Ecosystem Services Partnership⁵, one of the
183 largest international networks focused on ecosystem services, and so brought together a
184 wide range of people from across the field. We engaged with early registrants to be able to
185 present and discuss the outcomes at the conference. The survey was distributed through
186 the conference organisers' official e-mail list.

187

188 The survey was divided into four categories to capture different aspects of people's views of
189 the ecosystem services concept: its underlying purpose (P); visions (V) for its future
190 evolution (named goals in the survey); perceived myths (M) that misrepresent the concept;
191 and frustrations (F, named grumbles in the survey) to capture any irritations with the
192 ecosystem services concept not captured in the other categories.

193

¹ www.esconference2016.eu

² www.operas-project.eu

³ www.openness-project.eu

⁴ www.uantwerpen.be/en/research-groups/ecoplan/

⁵ www.es-partnership.org

Each category featured one closed question, and two or more open-ended questions, allowing participants to enter as little or as much text as they needed to express their ideas and opinions. Participants were asked to complete at least one category, and at the end of their first round of questions were given the opportunity to complete additional ones. Table 1 summarises the questions, which were phrased in generic terms to allow respondents the opportunity to give unrestricted open answers. The full questionnaire is included as Supplementary Material 1.

Table 1. Summary of the survey questions for the four survey categories: Purpose (P), Visions (V), Myths (M), Frustrations (F). One question on supposed differences of opinion (A1) was asked to all respondents at the end of the survey. The questions were either on a 5-point Likert scale (Likert), multiple-choice multiple answers (MCMA) or open-ended (open). MCMA statements are included in Figure 2. The full survey is available as Supplementary Material 1.

ID	Question	Type
P1	The ecosystem services concept provides a utilitarian framing of ecosystem functions as services to increase public interest in conservation.	Likert
P2	The concept of ecosystem services denotes a generic idea or metaphor to increase awareness of how human well-being in many ways depends on natural systems.	Likert
P3	Using an economic approach to environmental issues can help decision-makers to determine the best use of scarce ecological resources at all levels.	Likert
P4	Can you put down in your own words what you think is at the heart of the ecosystem services framework?	Open
P5	What would be the worst misuse of the ecosystem services framework?	Open
P6	Beyond basic research ethics and good practice, what values and principles or ideas should guide the practical applications of the ecosystem services framework?	Open
V1	In 20 years' time, what role should the ecosystem services framework have in society?	MCMA
V2	What are the main challenges for the widespread use of the ecosystem services framework?	Open
V3	What do you think are key steps to undertake in the future development of the ecosystem services framework?	Open
M1	Can you describe a common myth or misunderstanding you frequently encounter in your work?	Open
M2	Who holds these erroneous views?	Open
M3	What to your mind is the source of confusion that gave rise to these myths?	Open
M4	How would you debunk the myth?	Open
M5	Have you ever encountered one of the following claims regarding ecosystem services in your work?	MCMA
F1	What do you find most frustrating about working with the ecosystem services	Open

	framework?	
F2	What would be the best way to resolve your frustration?	Open
F3	What to your mind is the biggest theoretical, moral or practical shortcoming of the ecosystem services framework?	Open
F4	How could that shortcoming be remedied?	Open
F5	Have you ever encountered one of the following frustrations?	MCMA
A1	In the field of ecosystem services, where do you think the biggest differences of opinion lie?	Open

2.2. Quantitative analysis

Attributes, i.e. characteristics of participants or cases (Bazeley and Jackson, 2013), were included in the survey design as open questions to prevent restricting participants in their answers. Based on the qualitative entries we constructed attribute labels for gender, discipline, and years of experience (Table 2). For 'Field of Study' we captured unclear answers with the 'Other discipline' category. Participants were also asked whether they were an academic researcher, junior researcher or student, practitioner, policymaker or 'other'.

Each category of the survey (Purpose, Visions, Myths, and Frustrations) had one multiple-choice section for which we compiled separate bar charts to help identify themes and support for the qualitative analysis of the open questions.

Table 2. Retrofitted attribute labels describing survey participants

Open-ended	Retrofitted Attribute labels
Gender	Female, Male
Years of experience	<5; 5-9; 10-19; >20
Discipline	Natural/Physical Sciences, Social Sciences, Economics, Science Policy Nexus, Inter/Transdisciplinary, Other discipline

2.3. Qualitative analysis

227 A general inductive approach (Thomas, 2006) to thematic content analysis was used to
228 examine patterns in the responses to the open survey questions (Table 2) in a replicable and
229 systematic manner (Bryman, 2016). The general inductive approach provides an easily used
230 and systematic set of procedures for analysing qualitative data that can produce reliable
231 and valid analysis of underlying structure in the raw data (Thomas, 2006). Rather than
232 making prior assumptions about the survey responses in a predefined coding frame, an
233 inductive approach was followed because we had no comprehensive predetermined
234 expectations of the patterns, similar to Asah et al. (2014) and Maraja et al. (2016). The
235 intended outcome of the inductive coding process was to create a small number of
236 summary categories that in the evaluator's view capture key aspects of the themes
237 identified in the raw data and are assessed to be the most important themes given the
238 study's objectives (Thomas, 2006).

239

240 We followed the five stages of analysis described by Thomas (2006) using the Nvivo
241 qualitative data analysis software (QSR International, 2016). The full set of responses was
242 read carefully (1) and specific text segments were identified that related to the topic of the
243 survey category (2). These segments were labelled to create a set of initial themes (3),
244 which were refined to reduce overlap and redundancy (4) in an iterative process both within
245 the categories and across the whole survey, allowing responses to be coded for multiple
246 themes. Themes that were rarely mentioned were grouped as 'other'. The final stage
247 consisted of creating a model that incorporates the most important themes into a limited
248 set (5). Thomas (2006) explains that inductive coding that results in too many major themes
249 – he suggests more than eight – can be viewed as incomplete and encourages the evaluator
250 to make hard decisions about which themes are most important.

251

252 Given likely overlap in responses between the different survey categories we anticipated
253 that the final step would identify a number of cross-cutting themes. The choice of these
254 cross-cutting themes was supported by the results of the quantitative analysis and looked
255 for both consensus and divergence in views among the respondent categories. The cross-
256 cutting themes are illustrated with quotes and cross-references were made to the survey
257 questions that provided answers in support of the cross-cutting theme.

258

259 **2.4. Corroborating our findings and building towards a unified message**

260 Key findings from the analysis were presented at EESC 2016 to corroborate our findings
261 through discussions with conference attendees, and to collaboratively shape a charter
262 (named the Antwerp Declaration) that could capture and communicate a set of
263 recommendations based on our findings and discussions. An early findings document was
264 compiled and distributed among conference participants in the delegate packs. This formed
265 the basis for informed discussions and events during the conference where participants
266 could engage with the Antwerp Declaration process: a parallel session on the second day of
267 the conference presenting and discussing many of the themes relevant to the Declaration; a
268 Quote of the Day booth where participants could vote and share their opinion on proposed
269 bits of text for the Declaration; and a workshop held on the third day specifically addressing
270 different aspects of the Declaration. Input gathered through these events was then taken
271 forward by a writing team. At the end of the conference the final Declaration was presented
272 in plenary and a website was opened for signing the Declaration.

273

274 **3. Results**

3.1. Survey response and respondent attributes

The response rate was 34%, n=121, comprising academic researchers (50%); junior researchers (24%); practitioners (15%); policymakers (7%), and 4% who did not fit these categories. The gender balance was 41% male, 51% female, and 8% not stated, and most people reported their experience in the field of ecosystem services to be under or around 10 years.

Table 3. Definitions of each participant category.

Category	Definition
Academic researcher	Research staff at a University or research institute
Junior researcher	Researcher at an academic institution, either at PhD or post-doc stage
Practitioner	Individuals responsible for implementation or making environmental management decisions “on the ground”. This can include support of the creation of public policy (civil service) or overseeing its implementation (government agencies or third sector)
Policymaker	Individuals working for national or supranational government with statutory responsibility for creating public policy
Other	Those that did not identify as any of these categories

Table 3 contains our interpretation of the participant categories. However, these definitions were not included in the original survey and we recognize that some individuals could fit in more than one category (e.g. a researcher in an NGO). This is especially true given the contemporary shift from ‘government’ to ‘governance’ and towards a post-normal science approach to research for policy making. We took responses to mean that respondents identified most with this group and saw this as their primary role. The category of ‘practitioner’ is also open to interpretation and this role may change depending on the way in which the ecosystem services concept is used. From the data collected we were not able to determine the precise role of individuals who identified as practitioners.

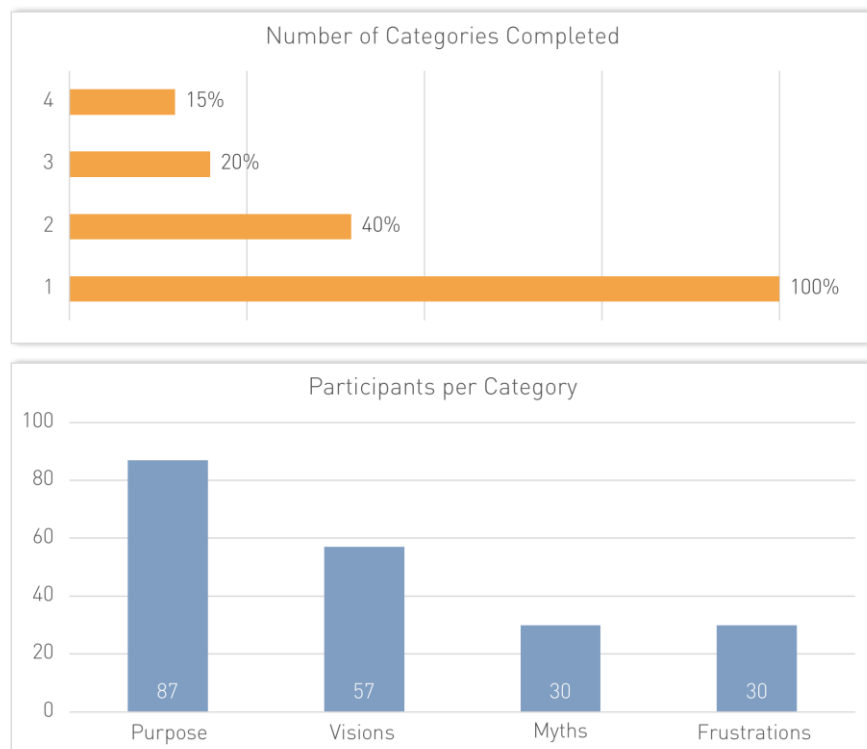


Figure 1. Number of survey categories completed by participants and number of respondents per category.

3.2. Multiple choice responses

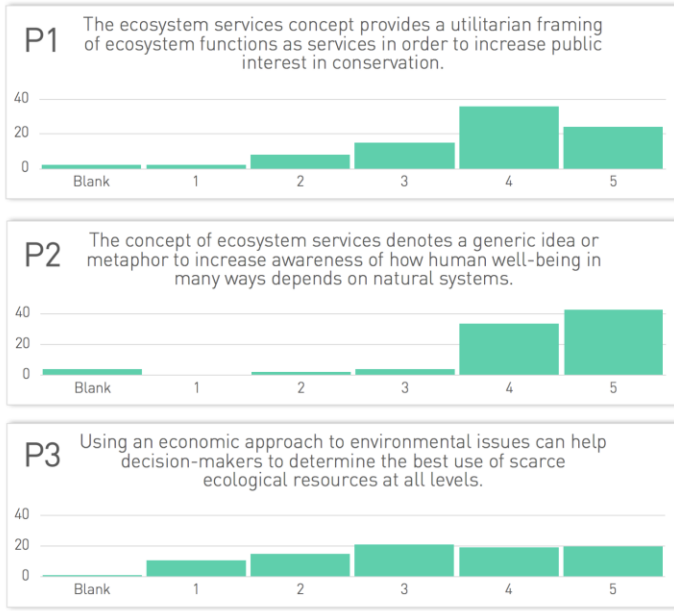
Figure 2 presents an overview of the Likert scale and multiple-choice responses for questions P1, P2, P3, V1, M5 and F5. There was strong agreement that the ecosystem services concept could increase societal interest in conservation (P1) and raise awareness of human reliance on natural systems (P2), but opinion was divided as to whether an economic approach could support better decision-making (P3). There was a shared vision that the

309 ecosystem services concept would achieve a paradigm shift in environmental protection
310 (V1C). Three myths frequently encountered were that the ecosystem services concept: does
311 not consider the intrinsic values of nature (M5B); is a capitalist paradigm about making
312 money (M5A); and implicitly accepts that human benefits are the only things that should be
313 protected (M5D). The most dominant frustrations with ecosystem services were: challenges
314 to communicating non-economic research due to misconceptions that economic valuation is
315 at the core of the concept (F5C); that it has become such a buzzword that the concept
316 becomes increasingly vague (F5E); and that the terminology is too complicated and
317 academic to use with non-expert audiences (F5A).

318

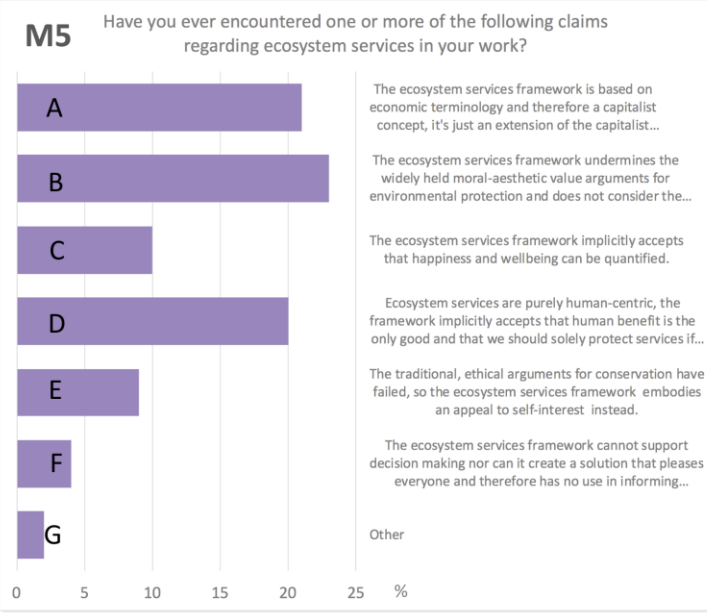
PURPOSE

N = 87



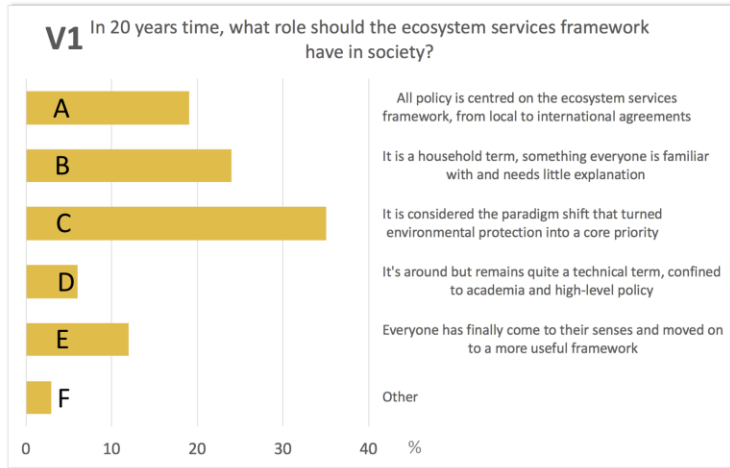
MYTHS

N = 30



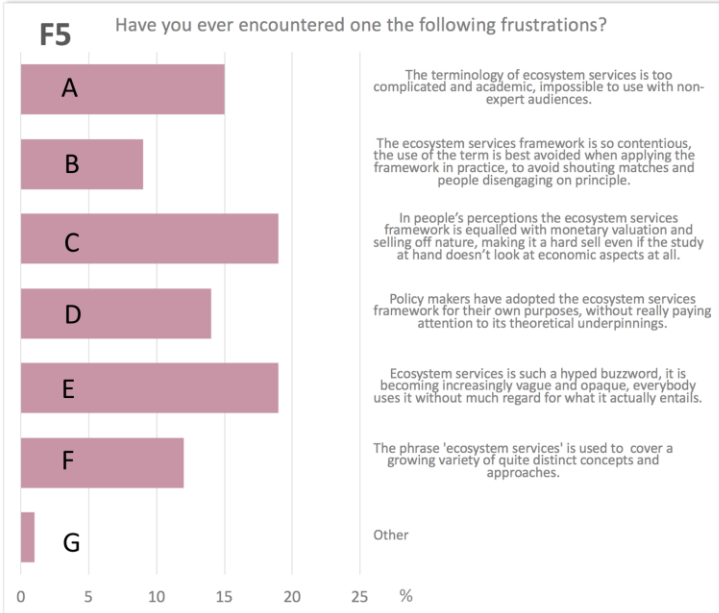
VISIONS

N = 57



FRUSTRATIONS

N = 30



319

320 Figure 2. Responses to the closed questions in the survey.

3.3. Cross-cutting themes

Thematic content analysis helped structure the richness of the open question responses. Supplementary Material 2 provides an overview of the identified themes per question. Identical or highly related themes emerged for different questions and different survey categories. Results were therefore further synthesised to five cross-cutting themes, which are described below. The descriptions are based on the open-ended survey responses and identified themes, which are referenced, and illustrated by direct quotes.

3.3.1. Cross-cutting theme 1: Purpose of the concept

The core purpose of the ecosystem services concept was viewed by most respondents as an ‘awareness raising’ metaphor of the many ways human well-being depends on natural systems. This was evident in responses to P1 and P2 (Figure 2) and confirmed by the open-ended answers to P4. This can be exemplified by the below quote:

“The ecosystem service framework is useful to quantify the multifunctionality of ecosystems and to demonstrate how human health and wellbeing depend on the multiple functions and services of ecosystems. It is a concept that can be used to increase awareness among ecosystem users and to support conservation.” – Academic Researcher response to P4.

Three primary themes emerged from responses to P4 regarding what respondents felt to be at the heart of the ecosystem services concept, ‘awareness raising’, ‘scientific approach’, and ‘decision-making aid’. ‘Awareness raising’ was the most common theme, particularly amongst academics (see Table. 4). The ‘decision-making aid’ code captured answers that emphasised how the ecosystem services concept supports natural resource management and allocation, or explicitly referred to decision-making. Entries coded as ‘scientific approach’ highlighted the ecosystem services concept as a cognitive exercise, aimed at better understanding of socio-ecological systems. ‘Decision-making aid’ and ‘scientific

approach' appeared a similar number of times. Four more codes for P4 were derived for responses that combined elements of the three main codes (see Table 4.).

Table 4. Summary of the responses under the 'Purpose' theme of the survey.

Theme	Summary of responses coded under theme	Academic Researcher	Student/Junior Researcher	Practitioner	Policy maker	Other	Total
Purpose (Values)							
P4 - Can you put down in your own words what you think is at the heart of the ecosystem services framework?							
Decision-making aid	<i>ES as tool/support for decisionmaking & resource management</i>	7	1	2	1	1	12
Scientific approach	<i>ES as a scientific endeavour, expanding knowledge</i>	4	2	3	1	0	10
Awareness raising	<i>ES to demonstrate value of nature</i>	22	11	4	0	1	38
Holistic approach	<i>ES as an encompassing approach to complexity</i>	3	3	0	1	1	8
Advocacy x Science	<i>Responses combining science and awareness raising, focus on general public</i>	8	4	1	2	0	15
Decision x Activism	<i>Responses combining awareness raising and decision support, focus on policy</i>	4	4	0	2	1	11
Science x Decision	<i>Responses combining science and decision support, technocratic focus</i>	2	0	4	1	0	7
Other		4	1	1	0	0	6

3.3.2. Cross-cutting theme 2: Concerns with the use of economic valuation

Although frequently mentioned and occasionally criticised (V2, V3), economic valuation was – overall – not perceived to be inherently problematic, but its potential misuse was a concern for many. Respondents disagreed whether an economic approach would help decision-making (Figure 2; P3). Participants were concerned that misuse of the ecosystem services concept could lead to poor decision-making, rushed and under-resourced assessments used to further a political agenda, and a bias towards industry interests (P5, V2). Several respondents warned against considering the ecosystem services concept as a panacea or cure-all for any environmental or resource management challenge regardless of the appropriate scale, methods and application of the framework (V2). There were also concerns about the framework potentially backfiring by providing a rationale for

364 environmental degradation rather than conservation (P5) as illustrated by the following
365 quote:

366 *“The misconception that it is all about utilitarian and monetary values. This is untrue, even*
367 *to the contrary. However, this has been repeated so often, and some instances in fact do*
368 *misuse the concept that way still. Kind of a self-fulfilled myth almost.”* – Academic
369 Researcher response to M1.
370

371 Thematic content analysis revealed that these frustrations stem from a polarised academic
372 debate, and to a lesser extent from opposition with conservationists. This polarisation and
373 confusion is potentially stirred up by media and high-profile publications that are feeding
374 the debate on which dominant worldviews and ideologies are being served by the
375 ecosystem services concept. Meanwhile, new ecosystem services terminology and
376 underlying conceptual frameworks are continuously developed, with different ideas about
377 the role of economic valuation (M3). There was considerable frustration about false
378 perceptions that economic valuation is central to the ecosystem services concept, which
379 was expressed exhaustively as a common misunderstanding (M1), but also as a frustration
380 (F1) as illustrated by the following quote:

381 *“That ecosystem services is all about 'valuing nature' - it's an approach that should be used*
382 *very intelligently to frame environmental management challenges through a more socially*
383 *relevant and integrated lens. Valuation is just one tool in the ecosystem services basket.”* –
384 Policymaker response to M1.
385

386 3.3.3. Cross-cutting theme 3: The importance of understanding social and cultural 387 values in policy and decision-making

388 Although economic valuation was not seen as problematic – as explained above – many
389 respondents were concerned about the lack of non-economic valuation methods (V2), and
390 the more limited interest and ability to include non-economic valuation in decision-making
391 (V2). This bias can lead to poor decision-making (P5), and the explicit incorporation of social

and cultural values into decision-making was expressed as an important step in the future development of the ecosystem services concept (V3). This would prevent misuse of the framework (P5) and help overcome a range of shortcomings currently identified (F3) – including a lack of social science compared to ecological and environmental sciences and economics. Embracing social and cultural values was seen as important communication pathway to both wider society and decision makers (V3, F2, F4), countering potential misunderstandings and inappropriate use of monetary definitions of value (M4), and a key requirement to realizing the transformative potential of the framework (V3, F4). The following quote is one of many emphasising the importance of social and cultural values:

“Incorporate the cultural (and spiritual) value of nature more which brings back the connection to nature and why we care about nature.” – Junior researcher or student in response to V3.

3.3.4. Cross-cutting theme 4: The need to further expand inter- and transdisciplinary approaches to ecosystem services assessments

Many respondents hope the ecosystem services concept would be considered a paradigm shift in environmental protection within the next 20 years (35% of responses; V1C Figure 2). Despite this apparent enthusiasm, a broad range of challenges impeding the widespread use of the ecosystem services concept were raised (V2) including: the lack of training and awareness of the concept among policymakers and practitioners; a lack of demonstrable policy impact and evidence of halting environmental degradation; institutional barriers and ‘silos’ in research and governmental bodies; and the technocratic and/or utilitarian terminology. These challenges were mirrored in frustrations about the bias and limitations in methods and decision-making processes (F3).

417 There was recognition that the ecosystem services concept has been a catalyst for
418 promoting collaboration across disciplines (P4), but that expanding collaboration further is
419 essential to stimulate dialogue and generate common understanding that is necessary to
420 achieve societal impact (V3, F4). Framing the challenges around issue-based research will
421 encourage transdisciplinary collaboration between disciplinary experts, business
422 stakeholders and public body representatives (V3, F4). The involvement of knowledge
423 brokers and the media is critical in supporting collaboration and in communicating
424 outcomes (F4). The following quote is one of many calling for interdisciplinary research:
425 *“Ultimately, it is critical for a more interdisciplinary approach to the scientific research*
426 *agenda to enrich the research and facilitate better policy translation and a reduction in the*
427 *emergence of perverse policies.”* – Respondent from ‘other’ category in response to V2.
428

429 3.3.5. Cross-cutting theme 5: Ecosystem services in policy and decision-making

430 As identified above the ecosystem services concept can assume different roles in decision or
431 policy making contexts. It may be used directly as a ‘decision-making aid’ through the
432 instrumental mode of knowledge use (Mckenzie et al., 2014; Weiss, 1979) or as an
433 ‘awareness raising’ tool akin to the conceptual mode of knowledge use (Dunlop, 2014;
434 Weiss, 1979). Although less directly related to policy and decision-making, using the
435 ecosystem services concept in the context of a purely ‘scientific approach’ may also
436 influence decisions again through the conceptual mode by contributing to societies wider
437 understanding of the dependence of humans on natural systems.

438

439 A number of ways to increase the uptake of ecosystem services in policy and decision
440 making were identified that span both instrumental and conceptual knowledge use. A clear
441 need for practical learning emerged (V2, F1, F3, F4), and case study research was identified

as a way to progress the implementation of the framework to support land management decision-making (V3, F4). To this end, several steps for further development of the ecosystem services concept were identified (V3, F4): develop and share targeted information, packaged and communicated appropriately to selected audiences; engage stakeholders and the public; and include more socio-cultural values and closer work with social scientists.

There were many frustrations related to the user-friendliness of the ecosystem services concept (F1, F2) as a decision-making aid. Irritations about the academic nature or the terminology (F5A, Figure 2), has already been mentioned, but the content analysis revealed frustration around the lack of standardisation (F2), insufficient suitable and accessible methods (F3), and a lack of data (V2, F3). Those identifying primarily as practitioners also signalled being overwhelmed by the variety of categorisations and tools available, and the background information required for their appropriate application (F3); suggesting these may have been policy practitioners. The following quotes illustrate the frustration with the user-friendliness of the ecosystem services framework:

“The language – and therefore the concept – suffers from its technocratic, utilitarian image.”
– Academic researcher in response to V2.

“It is frustrating how many parties seem obsessed with re-classifying ecosystem services on a continual basis - this is often unnecessary and unhelpful when seeking to implement a joined-up approach across different interest groups.” – Policymaker response to F1.

3.4. The Antwerp Declaration

The ‘early findings’ document, included in the EESC delegate pack (see Supplementary Material 3), formed the basis for the participatory exercises during the conference, which

received input from approximately 100 individuals. These participatory events largely confirmed the cross-cutting themes summarised in section 3.3, although greater emphasis was placed on the importance to focus the ecosystem services concept on the principles of sustainability. The discussion also provided guidance about how to translate the findings to a short Declaration that forms a call for action that was signed (on a voluntary basis) by the conference delegates. The resulting Declaration (Figure 3) was presented at the closing plenary and has been signed by 331 people on the website www.antwerpdeclaration.com following the conference (last count 17 August 2018).

The Antwerp Declaration



Following a decade of ever more research activity the ecosystem services framework has major political and scientific momentum. We must now deliver societal impact.

In this declaration we – the signatories – call for action to realise the transformative potential of the ecosystem services framework. We need to refocus on principles of sustainability, reclaim the notion of value and expand collaborations.

Refocus on principles of sustainability

Ecosystem services gained prominence as a framework that acknowledges nature's fundamental role in supporting human wellbeing. There has been considerable progress in quantifying, valuing, and mapping ecosystem services. Yet, there is a risk that these methods are applied without consideration of equality and social justice. To ensure the fair distribution of nature's benefits we need to refocus the ecosystem services framework on the principles of sustainability. By explicitly including sustainability principles in ecosystem services assessments we can bring into focus trade-offs between conflicting interests, guide just decisions and avoid misuse of the concept.

Reclaim the notion of value

How we understand our relationship with nature sits at the heart of the ecosystem services framework. To do justice to all the ways nature matters to us as humans we need to include diverse values into our assessments. By embracing a multitude of perspectives, voices and values we can move away from understanding nature's importance in a purely monetary way. Finding innovative approaches that include multiple values is challenging, but enables us to make better decisions. Collaborative projects with many different stakeholders should therefore be the starting point of any ecosystem assessment.

Expand collaborations

The ecosystem services framework has been a catalyst for promoting collaboration across disciplinary boundaries. Expanding collaboration is essential to stimulate dialogue and generate common understanding that is necessary to achieve societal impact. Framing the challenges around issue-based research will encourage collaboration between disciplinary experts, business stakeholders and local government representatives. The involvement of knowledge brokers and the media is critical in supporting collaboration and in communicating outcomes.

For Impact we need to

- make the most of the large amount of knowledge and learning that is generated by case study research
- develop and share targeted information, packaged and communicated appropriately to selected audiences
- increase the user-friendliness of frameworks and tools to support their application beyond current users
- bring business and researchers together to encourage innovation and creation of new flexible business models that integrate ecosystem services
- strengthen the integration of ecosystem services into all policy sectors in dialogue with researchers and practitioners

Sign the Declaration today:
www.antwerpdeclaration.com



478

479 Figure 3. The Antwerp Declaration – www.antwerpdeclaration.com

480 **4. Discussion**

481 The EESC represented a rare opportunity to collect the views of a varied group of

482 researchers, practitioners and policymakers engaged with the ecosystem services concept.

We recognise our result reflects a primarily Eurocentric perspective. However, the survey received many responses and the events held at the conference were well attended, allowing us to collect insights from a diverse group.

4.1. The role of the ecosystem services concept in the science-policy interface

Responses to our survey demonstrate the tension between the different roles that the ecosystem services concept can play at the science-policy interface. Many participants expressed the view that the concept was a useful awareness raising tool and could be used to integrate different perspectives and approaches in environmental management (Cross-cutting theme 1). That is, to function as a boundary object. Many academics in our study did not identify scientific inquiry as the primary role of the ecosystem services concept, instead emphasising the awareness raising role that it plays. This could indicate a perception among academics of ecosystem services as a way to communicate research findings to a broader audience, rather than as a tool for scientific inquiry (Barnaud and Antona, 2014; Crouzat et al., 2017).

There were also concerns around the lack of standardisation and the user-friendliness of the concept for decision makers (Cross-cutting theme 5). Indeed, many practitioners and policymakers did not see the core purpose of the ecosystem services concept as contributing directly to decision-making at present (Table 4). This is consistent with recent literature suggesting that, despite a number of projects and toolkits aimed at integrating ecosystem services into decision-making, assessments rarely play an instrumental role in influencing decisions (Dick et al., 2018; Martinez-Harms et al., 2015; Ruckelshaus et al., 2013; Saarikoski et al., 2018).

507

508 Standardisation was the most frequently cited remediation for the issue of user-friendliness,
509 amongst all groups (F2). Efforts are being made to standardise the categorisation of
510 ecosystem services (primarily through the Common International Classification of Ecosystem
511 Services (CICES⁶)), and several calls and attempts to standardise conceptual frameworks and
512 assessment/valuation approaches have appeared in the literature (Boerema et al., 2017;
513 Boyd and Banzhaf, 2007; Seppelt et al., 2012, 2011). However, standardisation involves the
514 curtailment of some of the conceptual and methodological diversity that exists within the
515 ecosystem services community. This could potentially hamper inter- and transdisciplinary
516 dialogue and communication supported by our respondents (Cross-cutting theme 4).
517 Standardisation correlates to the creation of 'infrastructure', and we follow Steger et al.
518 (2018) in suggesting that such a move would limit the capacity of ecosystem services to
519 function as boundary objects. This supports the conclusion of Galler et al. (2016) that
520 ecosystem services may function most effectively as a boundary object prior to the point
521 where it is used to inform specific policy or management decisions.

522

523 This does not imply that the concept plays no role in policymaking; others have identified
524 conceptual learning, consistent with the boundary role of ecosystem services, as a
525 promising impact pathway of ecosystem services assessments and research (Beaumont et
526 al., 2017; Carmen et al., 2018; Dick et al., 2018; Ruckelshaus et al., 2013).

527

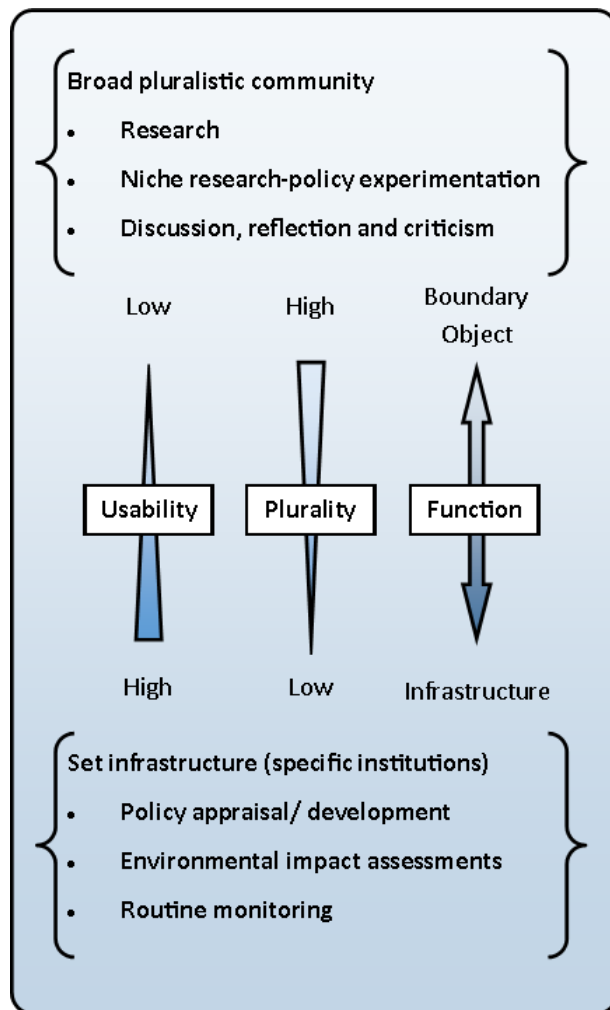
⁶ www.cices.eu

There is then a potential conflict between those who see ecosystem services as a tool for raising awareness and discussion, and those who wish to see it standardised and used in decision-making. We argue that this can be reconciled by accepting that the concept is capable of playing both roles at once. Whilst the creation of standardised infrastructure should be supported, it is also necessary to maintain a more pluralistic notion of the concept within academic and policy debates (Figure 4).

The creation of infrastructure will reflect and embody the norms of the context in which it is developed (Saarela and Rinne, 2016; Turnhout, 2009). This can be a necessary trade-off to improve usability and uptake of the concept directly in decision and policymaking. However, it can become problematic for two reasons: 1) if the knowledge, views or values of a particular group or groups within this context are excluded, for instance, the development of accounting schemes for ecosystem services might focus on instrumental values (Hein et al., 2015), and could be problematic for the inclusion of relational values that people might hold with respect to nature (Pascual et al., 2017). Or 2) if such infrastructure is transplanted to a cultural context that is significantly different from where it was created (as may be the case in transnational environmental governance settings). This problem was recently pointed out by Díaz et al. (2018), emphasising the need for context-specific perspectives when assessing the relations between humans and nature. Polasky et al. (2015) similarly make the point that ecosystem service assessment standards should be tailored to specific use contexts.

Experimentation with the ecosystem services concept in different policy contexts is increasing, and it is possible that we will see a continued construction of infrastructure

552 within different administrative jurisdictions (at a sub-national, national, and international
553 scale) (Bezák et al., 2017; Bouwma et al., 2018; Mauerhofer, 2018; Mauerhofer and Laza,
554 2018; McKinley et al., 2018). As this happens, retaining a highly pluralistic notion of the
555 concept that exists above any contextually specific infrastructure has two distinct
556 advantages over full standardisation. Firstly, it maintains space for worldviews that are
557 excluded through the construction of infrastructure, allowing ecosystem services to still
558 function as a boundary object that enhance debate and awareness raising over the
559 relationship between nature and human well-being. Secondly, it allows space for more
560 critical, dissenting voices and academic disciplines to highlight constantly the way that the
561 creation of infrastructure can obfuscate and normalise political choices made during its
562 creation. Critical geographers, for instance, are well positioned to offer such critique, as
563 their discipline is well versed in exploring the power relations around the social construction
564 and mobilisation of emerging and 'taken for granted' concepts and practices (Kull et al.,
565 2015; Turnhout et al., 2016).



567 Figure 4. Trade-offs between the function of ecosystem services as a boundary object and as
 568 set infrastructure capable of informing policy and decision-making, in terms of usability and
 569 plurality.
 570

571 **4.2. Valuation of ecosystem services: integrating cultural and social values as a guiding** 572 **principle**

573 Values, and valuation, are useful vehicles to explore the dynamic between ecosystem
 574 services in the broad, pluralistic sense (where it is most effective as a boundary object), and
 575 ecosystem services as set infrastructure. Our results show a clear desire for social and
 576 cultural values to be better captured in ecosystem services assessments (Cross-cutting
 577 theme 3). This was reaffirmed through input to the Antwerp Declaration, where the need to
 578 'reclaim' the notion of value was raised. This desire resulted from the dual perception that

1) integrating a plurality of values is essential to ensure that ecosystem services assessments lead to inclusive decision-making, and 2) a perception exists that only a limited definition of value is captured within the ecosystem services concept.

The concept of ecosystem services has stimulated much debate about the notion of value, and how best to measure it; bringing together scholars from a wide range of disciplines (Chan et al., 2016, 2012; Edwards et al., 2016; Fanny et al., 2014; Fish et al., 2016; Jacobs et al., 2018, 2016; Jax et al., 2013; Kenter et al., 2016b, 2015; Ranger et al., 2016; Sagoff, 2011). Here we see ecosystem services work as an effective boundary object, and many methodologies now exist for integrating different types of values into ecosystem service assessments (Iniasta-Arandia et al., 2014; Jacobs et al., 2016; Kenter, 2016; Kenter et al., 2016b, 2016a; Ranger et al., 2016). Such methodologies are now established as a part of the plethora of existing ecosystem services approaches and practices. Operationalizing these methods in real world decision-making was a core priority that emerged from our survey (Cross-cutting theme 3).

However, no method is capable of capturing all types of value (Jacobs et al., 2018), and it is not necessarily the case that the use of a variety of methods will become standard practice within policy and decision-making. In the UK for example, the importance of shared and cultural values was recognised in the UK National Ecosystem Assessment (UK NEA, 2014). However, the Treasury 'Green Book' which dictates valuation methods for public body decision-making in the UK relies exclusively on methods derived from neoclassical economics (Treasury, 2011). The centrality of marginal utility value theory in neoclassical economics makes it difficult to meaningfully account for shared and cultural values. As the

ecosystem services concept becomes embedded in set infrastructure there is a risk that evaluation methods will foreground incumbent individualist notions of value at the expense of methods accommodating of social and cultural values.

Narrow economic valuation of ecosystem services was criticised by some respondents to our survey but was largely not seen as inherently problematic (Cross-cutting theme 2); matching findings from previous studies (Fisher and Brown, 2015; Hermelingmeier and Nicholas, 2017). Concerns were raised however regarding the potential for ecosystem services studies to be misused to further specific political agendas or support environmentally destructive activities. This may be the case if infrastructure is created in the context of highly extraction-driven, capitalistic norms. Maintaining a pluralistic notion of the ecosystem services concept will ensure that space remains for critical reflection on assessment and valuation approaches within different institutional settings. Within this context, the desire to ensure that social and cultural values are captured offers a potential guiding principle for the ecosystem services community.

4.3. Expanding inter- and transdisciplinary approaches

Increased collaboration, both between academic disciplines and between academia and wider society, was identified as a key area for the development of ecosystem services research and practice. The expansion of inter- and transdisciplinary work was a clear desire of the respondents (Cross-cutting theme 4) and matches aspirations in the literature (Carmen et al., 2018; Jacobs et al., 2015). The inclusion of more social scientists within ecosystem services assessments was particularly stressed as a necessary step to increase the integration of social and cultural values (Cross-cutting theme 5).

627

628 The ecosystem services concept arose at the interface of ecological and economic science,
629 however is now engaged with by, and functions as a boundary object between, a large
630 range of disciplines (Chaudhary et al., 2015). Yet physical, economic and social geographers
631 are just a few groups to have been identified as having useful, but underutilised insights
632 (Barnaud and Antona, 2014; Dempsey and Robertson, 2012; Potschin and Haines-Young,
633 2011). Even large scale efforts at interdisciplinary working, such as the Intergovernmental
634 Science-Policy Platform on Biodiversity and Ecosystem Services (IPBES), are to some degree
635 dominated by natural scientists (Timpote et al., 2018) and within IPBES the need for a
636 stronger engagement of social science and humanities was particularly emphasised (Díaz et
637 al., 2018).

638

639 Our result suggest the lack of engagement from some disciplines may be due to the way the
640 concept is perceived. Although respondents to our survey did not see economic valuation as
641 central to the ecosystem services concept (P4), the perception that the two are closely
642 interlinked was commonly encountered by participants. This view was encountered
643 primarily from other scientists and, to a lesser extent, conservationists (Cross-cutting theme
644 2). One respondent suggested that many groups and scientists simply refuse to engage with
645 ecosystem services (P2) due to its image as a technocratic and utilitarian approach. This
646 finding matches others who have noted the tendency to conflate 'ecosystem services' with
647 'payments for ecosystem services' (PES) schemes, and the potential for such confusion to
648 deter some from engaging with the concept (Schröter et al., 2014; Schröter and van
649 Oudenhoven, 2016).

650

651 The perception that the concept of ecosystem services is equivalent to putting a price on
652 nature limits its capacity to function as a boundary object. Increasing integration of other
653 disciplines into ecosystem services research may be assisted by improving communication
654 to overcome myths about the concept (see section 5.1.3: Economic valuation), and by
655 demonstrating the contributions that different disciplines can make through the expansion
656 and publication of case study research.

657

658 As infrastructure is created to embed ecosystem services assessments in specific
659 governance institutions, it will be impossible and potentially unnecessary to maintain the
660 disciplinary heterogeneity that exists within the wider community. However, ecosystem
661 service assessments still require skilled interdisciplinary teams, particularly if they are to
662 capture social and cultural values as well as the biophysical elements of ecosystem services.
663 Assessment approaches also legitimise some knowledge claims at the expense of others. In
664 the context of transdisciplinary assessments it is therefore important to co-develop the
665 design of the research between knowledge holders and to be open about methodological
666 and data-related choices. This consideration requires the deployment of trained social
667 scientists to develop suitable processes for knowledge co-production (see, e.g. (Hauck et al.,
668 2015). Equipping public bodies with the necessary skills requires significant investment as
669 environmental impact assessments and policy appraisals are currently not necessarily
670 conducted by teams of researchers with interdisciplinary skills (Rozas-Vásquez et al., 2018;
671 Turnpenny et al., 2014; Wawrzyczek et al., 2018). It is in this context that it becomes crucial
672 to retain a diverse, reflexive community of practice outside of any specific attempt to
673 institutionalise the concept; as discussed above.

674

The importance of inter- and transdisciplinary research and assessment approaches identified in our survey also gains strong support within the ecosystem services literature (Ainscough et al., 2018; Albert et al., 2017; Carmen et al., 2018; Costanza et al., 2017; Steger et al., 2018). This acts as a guiding principle in the broad sense that it rejects narrow disciplinary approaches to ecosystem service assessment and valuation, supporting the norm of collaborative working and respect for different knowledge types.

4.4. Integrating sustainability and ecosystem services

A need to focus on the principles of sustainability was emphasised during events at the conference and became a core element of the Antwerp Declaration. Sustainability is usually understood as equitably meeting the needs of current generations without reducing the capacity of future generations to meet their needs (WCED, 1987). As sustainability is not necessarily implied by the ecosystem services concept, many authors have sought to synthesize the two concepts to ensure that the ecosystem services concept is applied in a manner consistent with the principles of sustainability (e.g. Bennett et al., 2015; Ekins et al., 2003; Jacobs et al., 2013; Schröter et al., 2017). Key points made in this literature are, first, that the biophysical processes underpinning ecosystem services (and inherent limits in their ability to survive under different levels of stressors) should not be lost behind the ‘stock’ metaphor of ecosystem services. Second, stakeholder preferences and values should form part of ecosystem service assessments, to ensure people’s needs are equitably accounted for.

Jacobs et al. (2013) stress the need to refocus ecosystem services research around a ‘strong’ notion of sustainability. These authors suggest the majority of ecosystem services research

focuses on the efficient use of ecosystem services, but not the inherent limits and boundaries of the reproductive capacities of underlying natural capital. Jacobs et al. (2013) also emphasise the centrality of fairness and equity to the sustainability concept and suggest that distributional effects should be central to any ecosystem services analysis.

Schröter et al. (2017) discuss ecosystem services as a descriptive and normative scientific concept, whose application may conflict with the principles of sustainability. They claim that 'if the ecosystem service concept is understood as contributing to sustainability, ecosystem services need to be conceptualised through sustainability strategies rather than assessing all forms of natural resource use in aggregated, snap-shot assessments' (Schröter et al., 2017, p. 41). Cavender-Bares et al. (2015) seek to synthesise economic, ecological and systems theory to integrate ecosystem services and sustainability. Principally, they suggest accounting for the ecological mechanisms underpinning services in the way assessments are carried out, particularly the inherent biophysical limits of these processes. By integrating preferences and values of different stakeholders, coupled with a systems dynamics approach, ecosystem services assessments could consider how the whole system might develop over time (Cavender-Bares et al., 2015). Similarly, Bennett and Chaplin-Kramer (2016) point to the development of a socio-ecological systems perspective as a step forward in integrating sustainable use to the ecosystem services research agenda (although it is not clear that this is an 'advancement' as much as a return to the roots of ecosystem services science, given its origins in systems ecology (Costanza et al., 2017; Odum, 1971)). Despite all these calls, sustainability issues of ecological thresholds and fairness are still often ignored in ecosystem services research and practice (Dendoncker et al., 2018).

723 Focusing on principles of sustainability, coupled with consideration of social and cultural
724 values of ecosystem services, was seen as key to ensuring the concept was not misused or
725 used to justify environmentally degrading activities (Cross-cutting theme 2). Here we
726 reiterate, with the support of respondents who contributed to the development of the
727 Antwerp Declaration, the call to adopt the normative and analytic content of the concept of
728 sustainability in discussion and application of the ecosystem services concept. We add that
729 as the ecosystem services concept is embedded as infrastructure in planning and decision-
730 making in different contexts, the need for this to be coupled with the principles of
731 sustainability becomes greater.

732

733 In terms of the main types of pluralism we have discussed, the notion of sustainability
734 provides limits to the epistemological and methodological approaches within ecosystem
735 services research, whilst also placing it within a broader normative framing. It is therefore a
736 useful concept to guide the discussion and practice around the ecosystem services concept.
737 This has ramifications for the types of epistemological, theoretical and methodological
738 approaches to ecosystem services research and practice compatible with sustainability.

739

740 A heavy focus on human values, or biophysical processes, whilst not precluded by a
741 commitment to sustainability, should also be treated with caution. Methodologies that seek
742 purely to understand how humans value their environment will not capture ecological
743 dynamics and limits. Similarly, approaches focused purely on the biophysical underpinning
744 of ecosystem services may miss the important distributional impacts of changes between
745 different user groups. At the broad level of research and policy-science innovations, this is
746 not problematic as studies may seek to answer certain questions or develop new methods.

However, as infrastructure is created, it is important that neither values, nor biophysical dynamics are neglected. This reinforces the need to ensure that inter- and transdisciplinary practices are carried forward as the concept is institutionalised.

The three guiding principles that emerged from this survey are mutually reinforcing; a consideration of social and cultural values, inter- and transdisciplinary approaches and a commitment to the principles of sustainability. Such principles can accommodate a broad range of theoretical, epistemological and methodological approaches, whilst guarding against an 'anything goes' approach to the application of the ecosystem services framework.

4.5. Limitations and future research

User group identifications in our survey broad and not defined during the data collection; leading to potentially different interpretations between participants. Participants were also not able to identify as multiple user groups, which may not reflect the way that these roles can overlap. We also received fewer responses from those identifying as policy makers or practitioners than those identifying as academics. We were therefore not able to explore in detail the variety of different roles connected to varying uses of the ecosystem services concept outlined above. In order to gain a more nuanced understanding of how the ecosystem services concept is perceived by different user groups, further research will be needed with a more targeted sampling approach.

Future work may also build upon the distinction between set infrastructure and a broad, pluralistic ecosystem services community. These two strands are undoubtedly already in existence and we do not suggest that critical debate is waning within the ecosystem services

community. Yet the ecosystem services concept is likely to become increasingly embedded in policy and decision-making institutions moving forward. As this happens, there may be a need for a more substantive elaboration of the necessary structures to ensure that the critical, pluralistic perspective on ecosystem services is maintained and crucially kept in dialogue with the construction of contextually specific infrastructure.

Part of this process may be cross jurisdictions reviews of the way that ecosystem services is being embedded at sub-national, national, and international level. Studies of individual jurisdictions and some comparisons are beginning to emerge, but not yet in a systematised way (Bezák et al., 2017; Leone et al., 2016; Mauerhofer and Laza, 2018; McKinley et al., 2018). We suggest that such studies would benefit from considering the guiding principles laid out in this paper. These principles formed the basis of the collaboratively developed Antwerp Declaration and are supported by other literature as outlined above. We suggest that these may constitute potentially useful frames to reflexively assess the institutionalisation of the ecosystem service concept.

5. Concluding remarks

There are advantages and disadvantages to the ecosystem services concept being a boundary objects or set infrastructure, and likely these roles represent poles on a spectrum rather than a binary split. We find these two notions useful lenses for understanding the role of the ecosystem services concept at the science-policy interface, and for framing the views of different user groups. As the concept is further institutionalised in governance institutions, it is important to remain cognizant of the trade-off that exists between these

794 two roles and to not lose sight of the political choices necessary for the creation of set
795 infrastructure.

796

797 The structured pre-conference survey and the participatory process of developing the
798 Antwerp declaration have helped to identify different major purposes of the ecosystem
799 service concept, including its function as awareness raising tool, scientific approach, and
800 decision-making aid. The integration of the principles of sustainability and the inclusion of
801 social and cultural values were seen as major research frontiers.

802

803 Although our findings are based on large number of responses of relevant stakeholders (n=
804 121), they are biased towards the European research community, and the segmentation of
805 policy and practitioner stakeholders could not be clearly defined. Nevertheless, they
806 emphasised research needs that have been identified and discussed in the literature for
807 some time thus affirming and supporting existing arguments, whilst providing and guidance
808 to support application of the ecosystem services concept. We suggest that surveys of the
809 wider community to understand the ecosystem services concept provide a valuable
810 approach to encourage nuanced discussion and reflexivity and prevent polarisation of the
811 debate.

812

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816

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828

829 **Conflicts of interest**

830 None

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1149 **Supplementary Material**

1150 SM1 – Full questionnaire

1151 SM2 – Coding Matrix

1152 SM3 – Early findings documents

1153

1154 **Supplementary Material 1**

1155 Full survey circulated among 350 early registrants to the European Ecosystem Services
1156 Conference 2016.

1157

<p>Q1. What would you like to talk about? <i>(Multiple-choice, single choice, mandatory)</i></p> <ul style="list-style-type: none"> A) Values B) Goals C) Myths D) Grumbles
<p>Purpose (Values in the original survey)</p>
<p>What do you think is at the heart of the Ecosystem services framework? [...] Please indicate how closely each of the following statements resembles your own thinking:</p> <p>P1) The ecosystem services concept provides a utilitarian framing of ecosystem functions as services in order to increase public interest in conservation. <i>(5-point Likert scale)</i></p> <p>P2) The concept of ecosystem services denotes a generic idea or metaphor to increase awareness of how human well-being in many ways depends on natural systems. <i>(5-point Likert scale)</i></p> <p>P3) Using an economic approach to environmental issues can help decision-makers to determine the best use of scarce ecological resources at all levels. <i>(5-point Likert scale)</i></p> <p>P4) Now that you've gone through the literature statements, can you put down in your own words what you think is at the heart of the ecosystem services framework? <i>(Open-ended)</i></p>
<p>P5) What, to your mind, would be the worst misuse of the ecosystem services framework? <i>(Open-ended)</i></p>
<p>P6) Beyond basic research ethics and good practice, what values and principles or ideas should guide the practical applications of the ecosystem services framework? <i>(Open-ended)</i></p>
<p>Visions (Goals in the original survey)</p>
<p>V1) In 20 years time, what role should the ecosystem services framework have in society? <i>(Multiple-choice, tick all that apply)</i></p> <ul style="list-style-type: none"> A) All policy is centred on the ecosystem services framework, from local to international agreements B) It is a household term, something everyone is familiar with and needs little explanation C) It is considered the paradigm shift that turned environmental protection into a core priority D) It's around but remains quite a technical term, confined to academia and high-level policy E) Everyone has finally come to their senses and moved on to a more useful framework F) Other (please describe below)
<p>V2) What are the main challenges for the widespread use of the ecosystem services framework <i>(Open-ended)</i></p>
<p>V3) What do you think are key steps to undertake in the future development of the ecosystem services framework? <i>(Open-ended)</i></p>
<p>Myths</p>
<p>M1) Can you describe a common myth or misunderstanding you frequently encounter in your work? <i>(Open-ended)</i></p>
<p>M2) Who holds these erroneous views? <i>(Open-ended)</i></p>
<p>M3) And what to your mind is the source of confusion that gave rise to these myths? <i>(Open-ended)</i></p>
<p>M4) How would you debunk the myth? <i>(Open-ended)</i></p>
<p>M5) Have you ever encountered one of the following claims regarding ecosystem services in your work? <i>(Multiple-choice, tick all that apply)</i></p> <ul style="list-style-type: none"> A) The ecosystem services framework is based on economic terminology and therefore a capitalist concept, it's just an extension of the capitalist paradigm and all about making money B) The ecosystem services framework undermines the widely held moral-aesthetic value arguments for environmental protection and does not consider the intrinsic value of nature. C) The ecosystem services framework implicitly accepts that happiness and wellbeing can be quantified.

<p>D) Ecosystem services are purely human-centric, the framework implicitly accepts that human benefit is the only good and that we should solely protect services if they benefit humans.</p> <p>E) The traditional, ethical arguments for conservation have failed, so the ecosystem services framework embodies an appeal to self-interest instead.</p> <p>F) The ecosystem services framework cannot support decision-making nor can it create a solution that pleases everyone and therefore has no use in informing environmental policy.</p> <p>G) Other (please describe below)</p>
Frustrations (Grumbles in the original survey)
F1) What do you find most frustrating about working with the ecosystem services framework? (<i>Open-ended</i>)
F2) What would be the best way to resolve your grumble? (<i>Open-ended</i>) What to your mind is the biggest theoretical, moral or practical shortcoming of the ecosystem services framework? (<i>Open-ended</i>)
F3) How could that shortcoming be remedied? (<i>Open-ended</i>)
<p>F4) Have you ever encountered one of the following frustrations? (<i>Multiple-choice, tick all that apply</i>)</p> <p>A) The terminology of ecosystem services is too complicated and academic, impossible to use with non-expert audiences.</p> <p>B) The ecosystem services framework is so contentious, the use of the term is best avoided when applying the framework in practice, to avoid shouting matches and people disengaging on principle.</p> <p>C) In people's perceptions the ecosystem services framework is equalled with monetary valuation and selling off nature, making it a hard sell even if the study at hand doesn't look at economic aspects at all.</p> <p>D) Policy makers have adopted the ecosystem services framework for their own purposes, without really paying attention to its theoretical underpinnings.</p> <p>E) Ecosystem services is such a hyped buzzword, it is becoming increasingly vague and opaque, everybody uses it without much regard for what it actually entails.</p> <p>F) The phrase 'ecosystem services' is used to cover a growing variety of quite distinct concepts and approaches.</p> <p>G) Other</p>
Background
A1) In the field of ecosystem services, where do you think the biggest differences of opinion lie? (<i>Open-ended</i>)
<p>A2) What do you do? (<i>Multiple-choice, single option</i>)</p> <p>A) Student/Junior Researcher</p> <p>B) Academic Researcher</p> <p>C) Policy maker</p> <p>D) Practitioner</p> <p>E) Other</p>
A3) What is your main field of study? (<i>Open-ended</i>)
A4) How long have you been working with the ecosystem services approach? (<i>Open-ended</i>)
A5) What gender do you identify with? (<i>Open-ended</i>)
A6) Schedule permitting, would you be interested in attending a follow-up workshop at the conference, to discuss some of the topics raised here in more detail? (<i>Yes/No</i>)
<p>That was all, thank you so much for taking part and we're looking forward to meeting you in September.</p> <p>Would you like to do another theme? (<i>Yes/No</i>)</p> <p>[If yes, redirects to Q1]</p>

1159 Supplementary Material 2

1160 Coding matrix of the inductive thematic content analysis. Counts refer to the number of
 1161 times each theme was mentioned by each user group. Any empty responses to open
 1162 questions were removed from the analysis prior to coding.

Theme	Summary of responses coded under theme	Academic Researcher	Student/Junior Researcher	Practitioner	Policy maker	Other	Total
Purpose (Values)							
P4 - Can you put down in your own words what you think is at the heart of the ecosystem services framework?							
Decision-making aid	ES as tool/support for decisionmaking & resource management	7	1	2	1	1	12
Scientific approach	ES as a scientific endeavour, expanding knowledge	4	2	3	1	0	10
Awareness raising	ES to demonstrate value of nature	22	11	4	0	1	38
Holistic approach	ES as an encompassing approach to complexity	3	3	0	1	1	8
Advocacy x Science	Responses combining science and awareness raising, focus on general public	8	4	1	2	0	15
Decision x Activism	Responses combining awareness raising and decision support, focus on policy	4	4	0	2	1	11
Science x Decision	Responses combining science and decision support, technocratic focus	2	0	4	1	0	7
Other		4	1	1	0	0	6
P5 – What would be the worst misuse of the ecosystem services framework?							
Backfiring	ES used to demonstrate that environmental degradation is affordable	3	0	0	0	2	5
Monetary valuation	ES solely used to put a price on nature	28	8	4	2	1	43
Panacea	ES used a cure-all applied without concern for context or applicability	3	0	0	2	0	5
Poor decision making	ES used in flawed decision-making processes	7	2	1	1	1	12
Selling off nature	ES used to commodify nature	8	4	3	1	1	17
Other		6	4	4	0	0	14
Visions (Goals)							
V2 - What are the main challenges for the widespread use of the ecosystem services framework?							
Education & awareness	Addressing lack of knowledge of ES framework and theoretical underpinnings	6	2	2	2	1	13
Impact	Lack of tangible impact (i.e. Halting of environmental degradation)	0	1	0	0	2	3
Institutional barriers	Historic and organisational challenges in academia and governance	3	4	1	0	1	9
Methods, date & tools	Methodological improvements needed and concerns around data gaps/quality	11	4	5	2	1	23
Policy & decision making	Lack of political will and vested interests in decision making	4	2	2	0	2	10
Terminology	Overly technical ES terminology acting as a barrier to widespread use	9	3	0	0	0	12
Un-niching	Need to move ES beyond a scientific margin into policy and public mainstream	3	0	0	0	1	4
Other		1	0	0	1	0	2
V3 - What do you think are key steps to undertake in the future development of the ecosystem services framework?							
Better communication- General	Responses citing better communication	2	2	1	1	0	6
Better communication- Holistic emphasis	Responses citing communication to promote holistic nature of ES framework	0	1	0	1	0	2
Better communication- Stakeholder & public engagement	Responses citing better communication with non-expert audiences	1	1	3	0	0	5
Better decision-making	Improving the decision-making process	1	0	0	0	0	1
Better science- General	Responses citing the need for better science in general (tools, methods, data, theory)	9	2	3	3	0	17
Better science- Accounting	Responses specifically citing need for better accounting for ES	1	0	0	0	0	1
Better science- Include cultural values	Responses focusing on improving inclusion cultural values in ES research/valuations	3	2	0	1	0	6
Better science- Interdisciplinarity	Responses citing need for working more interdisciplinarily in ES	3	0	1	1	0	5
Science-policy	Improvements to the science-policy interface and evidence based decisions	15	5	1	1	0	22

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Theme		Academic Researcher	Student/Junior Researcher	Practitioner	Policy maker	Other	Total
Myths							
M1 - Describe a common misunderstanding or myth around ecosystem services you frequently encounter in your work?							
All about the money	ES revolves around monetary valuation of nature	10	2	3	1	0	16
Other		5	1	3	0	0	9
M2 - Who holds these erroneous views?							
Conservationist	Responses citing conservationists and/or environmentalists as myth believers	4	1	0	1	0	6
Lay people	Responses citing lay people as myth believers	6	1	0	0	0	7
Scientists	Responses citing other disciplines and scientists as myth believers	8	3	1	0	0	12
Policymakers & practitioners	Responses citing policymaker and/or practitioners as myth believers	2	0	2	1	0	5
Other		2	0	2	0	0	4
M3 - What to your mind is the source of confusion that gave rise to the myth you've just described?							
Media & publications	Responses citing certain ES publications or media in general as source of myths	2	1	2	0	0	5
Terminology & concept	Confusion seen as inherent to the language and concept of ES	3	0	1	0	0	4
Worldview & ideology	Responses citing ideological bias and vested worldviews as source of myths	4	1	2	0	0	7
Other		5	1	1	1	0	8
M4 - How would you debunk the myth?							
Communication	Improving communication around ES	8	3	4	0	0	15
Expanding disciplinary	Working across disciplines and audiences	3	0	1	0	0	4
Refine concept	Improve ES framework conceptually	1	1	0	0	0	2
Other		3	0	1	0	0	4
Frustrations (Grumbles)							
F1 - What do you find most frustrating about working with the ecosystem services framework?							
External skepticism	Responses citing negative attitudes to ES framework	3	0	0	0	1	4
Misuses	ES framework being misapplied	2	0	0	0	0	2
User friendliness	Difficulties with terminology and high expertise needed to use ES & tools	7	2	4	2	0	15
Practical implementation	Difficulties with applying ES framework in practice	4	0	1	2	0	7
Science shortcomings	Scientific issues raised - lack of data, accounting methods, conceptual flaws	5	4	2	1	0	12
Silos-Niche	Lack of mainstreaming and inter/cross disciplinary work within ES	4	1	0	0	0	5
F2 - What would be the best way to resolve your grumble?							
Best practice	Spreading best practice guidance and knowledge sharing	0	0	0	1	0	1
Educate	Improving education around ES framework	2	1	0	0	0	3
Interdisciplinarity	Working across disciplines and audiences	3	0	0	1	0	4
More research	Issues can be addressed by further research into challenges	1	1	0	0	0	2
Pick & roll	Picking one ES framework methodology and sticking with it across all ES research	0	0	1	0	0	1
Standardisation	Standardising existing frameworks and methodologies (plural)	3	2	3	1	0	9
Tailor & complement	Tailoring ES framework to local contexts and use in conjunction with other tools	1	0	0	0	1	2
F3 - What to your mind is the biggest theoretical, moral or practical shortcoming of the ecosystem services framework?							
Bias	Problems relating to perceived ideological biases in ES framework	0	1	0	0	0	1
Concept & method deficit	Problems cited relating to the theory, concept and method of ES framework	5	4	2	1	1	13
Decision-making deficit	Issues with use of ES framework in (flawed) decision-making processes	1	0	0	1	0	2
Practical implementation deficit	Lack of practical applications of ES framework	1	0	1	0	0	2
Social science deficit	Lack of inclusion of social sciences in ES research	4	1	1	0	0	6
F4 - How could that shortcoming be remedied?							
Communication	Improved communication can address challenges	3	0	0	1	0	4
Inter/ transdisciplinarity	Improving and increasing work across disciplines and audiences	5	0	1	0	0	6
More research	Additional studies needed	1	1	1	0	1	4
Public/ stakeholder engagement	Better inclusion and outreach to general public and stakeholders	1	1	0	2	0	4
Standardisation	Standardising existing frameworks and methods	2	3	1	0	0	6

Supplementary Material 3

Early findings documents circulated in the delegate pack to the all participants in the European Ecosystem Services Conference 2016.

The Antwerp Declaration



The Antwerp Declaration will outline a clear message from the conference participants about ecosystem services that is relevant to the wider world. It provides a means of communicating high-level views to a range of potential audiences including decision makers, academics and practitioners. The Declaration embodies a legacy for the conference and a statement of intent from the scientific community.

Survey

To inform the discussions on the conference we sent out an online survey in July to 350 early registrants. The questionnaire gathered views from the participants on the Values, Goals, Myths and Grumbles they encounter in their work with ecosystem services. A big Thank You goes out to the **121 participants** who contributed!

Values

The Values theme asked what participants considered the core of the ecosystem services framework.

“Ecosystems services are a wide window through which we have to realise that our survival is dependent on the planet's ecology and that we have to start to work hand in hand with it.”

At its heart, the ecosystem services framework is still viewed by most as a metaphor that **raises awareness** of the many ways human wellbeing depends on natural systems. Although frequently mentioned and occasionally criticised, economic valuation was on the whole not perceived to be inherently problematic. Its potential misuse on the other hand was a concern for many and resonated strongly with responses in the Myths theme as well.

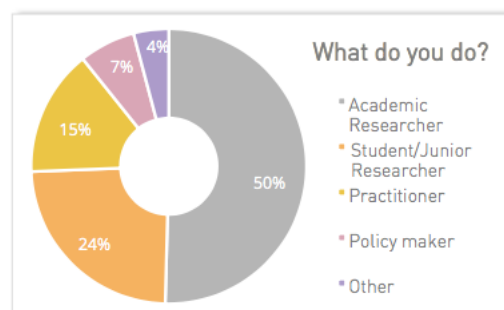
“It's an approach that should be used very intelligently to frame environmental management challenges through a more socially relevant and integrated lens. Valuation is just one tool in the ES basket.”

However, most of our respondents come from an academic background, which begs the question from policy makers, applied researchers and practitioners:

Q — What are the practical benefits of using the ecosystem services framework on the ground? Does it indeed enable awareness raising and a more socially relevant approach to environmental management?

Goals

The ecosystem services community certainly does not lack ambition: in the Goals section the majority of re-



spondents expressed a hope that in 20 years time the ecosystem services framework will have catalysed a **paradigm shift** that turned environmental protection into a core priority. However, despite this widespread enthusiasm and high-held hopes for the concept, a broad range of challenges was raised.

“The language - and therefore the concept - suffers from its technocratic, utilitarian image. It has been used in this way so long that it is impossible to broaden it to embrace real-world problems (and their less tangible but essential values) fully. This is demonstrated by the still awkward and clumsy state of the cultural services debate, and the blunt refusal of many movements - and scientists - to work with it as a central concept. The time has come to face the fact that there are frontiers, and confine this concept to its safe operating space.”

We also asked what key steps are necessary for the future development of ecosystem services, and the answers were surprisingly homogenous: better communication, emphasising the holistic nature of the approach, more inclusion of socio-cultural values (and by extension social scientists), improve stakeholder engagement and strengthen the science policy nexus.

Q — Is concentrating on incorporating cultural values through transdisciplinary work and participative projects with many different stakeholders the most transformative frontier of the ecosystem services framework

Myths

We asked what myths people most frequently encountered in working with ecosystem services, and there was a very clear answer: it's all about the money. Economic valuation and commodification of nature was the most frequently raised point in this section. Interestingly enough, the reported sources of these myths and their audiences (who subscribe to the reported myths) show that it is mostly **a quarrel between scientists**. 'Other scientists' was the most cited audience to misunderstand ecosystem services, followed by conservationists, lay people, and finally policymakers & practitioners.

The remedies offered resonate with those mentioned in other themes: better communication and working more interdisciplinarily. However the direction of communication suggests an engagement gap between scientists and policymakers & practitioners, those who would arguably be one of the most important target audiences to reach. One respondent raised an interesting point in terms of the potential impact of applying the ecosystem services framework and the limits of scientific evidence:

“ *[It is a myth] that describing a range of (natural) ecosystem services could counterbalance the conflicting interests of industry (and politics).*

Many respondents, especially from the policy and practitioners side called for best practice examples and effective case studies to demonstrate how ecosystem services are used in decision-making processes on the ground and to promote best practice.

Q — How can we encourage case study research of successful applications of ecosystem services that are actually being used in the decision making process?

Grumbles

A lot of the frustrations voiced in the Grumbles section had to do with **user friendliness** in various forms. On the scientific side there were complaints around the lack of standardization in the framework as well as insufficient methods, and a lack of data. Practitioners on the other hand signaled being overwhelmed by the variety of categorisations and tools available, and the background information required for their appropriate application.

Q — Instead of further adaption and refinement of ecosystem services frameworks, efforts should be focused on ensuring the existing frameworks and tools are understood by and accessible to practitioners and policymakers.

Events during the conference

Monday - Introduction

Opening address by Ben Delbaere.

Quote of the Day

From Tuesday to Thursday a statement will be up in a central location for you to discuss, leave comments and vote on. Stickers for voting have been provided: a different colour for each day and white for comments.

Tuesday - G4 Session

11:00-12:30

There will be an opportunity to discuss themes related to the Declaration in the G4 session *"Reflections on the last decade of ecosystem services research: Rights, Wrongs and the Way Forward"*. This session is organised by Alexander van Oudenhoven, Matthias Schröter and Sander Jacobs, and will take place in room K.201.

Wednesday – AD16 Workshop

12:30-16:30 (at the latest)

The main AD16 discussion event will be an interactive workshop style session, taking place over lunch and into the afternoon on Wednesday. We will ply you with food and drink, and set your brilliant minds to work over some of the puzzles thrown up by the survey results and previous discussions. Location TBC.

NOTE: This event runs parallel to the field excursions, and has limited spaces. If you would like to attend please e-mail: aster.devrieslentsch@ed.ac.uk.

Thursday – Drop-In Session

09:00-12:30

We will run a drop-in session in the morning. Pop in to discuss the Declaration progress, share your thoughts on the Quotes or take a seat and to be our armchair critic!

Friday – Official launch

Social Media - #AD16 (Twitter)

CONTACT

If you have any questions about the Antwerp Declaration, please get in touch with Aster via e-mail: aster.devrieslentsch@ed.ac.uk.

All quotes used were taken directly from the survey as illustrative examples of points raised.

